



STRATEGY AND MANAGEMENT

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BIOGRAPHY

Béchir Ben Lahouel is an assistant Professor of Management at IPAG Business School, and scientific advisor within the Chair IPAG “Towards and Inclusive Company”. He is also a researcher at the Essec Chair of change. He holds a PhD in Business Administration from the University of Corsica Pasquale Paoli. Before joining IPAG, he was the Director of the Master 2 program in "International Hospitality Management" at the University of Cergy-Pontoise. His research revolves primarily around Corporate Social Responsibility (CSR), Diversity Management, Change Management, and Corporate Governance. He has published his work in several academic journals such as *Journal of Organizational Change Management*, *European Business Review*, *Environmental Economics and Policy Studies*, *Corporate Governance: The International Journal of Business in Society*, *Recherches en Sciences de Gestion*, *Revue des Sciences de gestion*, *Question(s) de Management*.

EDUCATION

Ph.D in Management Science, Université de Corse – IAE de Corte with “honors”. Thesis title: “Contribution à l’étude du pouvoir des parties prenantes organisationnelles dans l’établissement du niveau de la performance sociale des entreprises françaises: application de la méthode de l’enveloppement des données”. (2011)

Master of Research in Business Administration, with “Honors”. Université de Corse – IAE de Corte.

Professional Master’s degree in International Affairs, with “honors”. Université de Corse – IAE de Corte.

Master’s degree in Finance. Institut supérieur de gestion de Tunis, Tunisia.

TEACHING AREAS

- Sustainable Management
- Strategy for Social Enterprises
- Contemporary Economic Issues
- Strategic Management
- Business Ethics and CSR

RESEARCH AREAS

- Corporate Social Responsibility
- Diversity Management
- Change Management
- Corporate Governance

TEACHING PROGRAMS

- Program Grande Ecole
- MBA

PROFESSIONAL EXPERIENCES

2014-2017: Université de Cergy-Pontoise – Assistant professor of Management and Head of the Master 2 Programs in “International Hospitality Management”.

2013-2014: Université de Haute Alsace – IUT de Mulhouse - Research and teaching fellow of Management.

2012- 2013: Université de Corse – IAE de Corte - Research and teaching fellow of Management.

Since 2012: Associate researcher at The Essec Chair of Change. Essec Business School

SELECTED PUBLICATIONS

Published articles in refereed journals

Ben Lahouel Béchir, «The acceptance of technological change in the hospitality industry from the perspective of front-line employees», *Journal of Organizational Change Management*, Vol. 31 Issue: 3, pp.637-655, 2018, CNRS/FNEGE 3, with Montargot N.

Ben Lahouel Béchir, «De l’audace à l’ouverture au changement des étudiants en écoles de commerce : une approche de l’intention entrepreneuriale par les valeurs personnelles», *Question(s) de Management*, N°20, pp. 103-117, 2018, FNEGE rang 4, with Maalaoui A., Aouina Mejri C., Bertrant G.

Ben Lahouel Béchir, «Exploring change conversations through the rhetoric of French leaders», *European Business Review*, Vol. 28, N°4, pp 486-502, 2016, CNRS/FNEGE rang 3, with Montargot N.

Ben Lahouel Béchir, «Eco-efficiency analysis of French firms: A data envelopment analysis approach», *Environmental Economics and Policy Studies*, Vol. 18, N°3, pp 395-416, 2016, CNRS rang 4.

Ben Lahouel Béchir, « Changement stratégique, cognition managériale et diversité des membres de l’équipe dirigeante », *Question(s) de Management*, N°10, septembre 2015, p.96-105, 2015, FNEGE rang 4, with Autissier D., Montargot N.

Ben Lahouel Béchir, « L’ancrage de la citoyenneté dans les entreprises multinationales: une analyse du cas Danone », *Recherches en Sciences de gestion*, N°106, p. 137/158, CNRS rang 4, with Peretti J.M., Autissier D., Montargot N.

Ben Lahouel Béchir, « Stakeholder power and corporate social performance: The ownership effect». *Corporate Governance: The International Journal of Business in Society*, Vol.14, N°3, p.363-381, 2014, AERES (2010), with Peretti J.M., Autissier

Ben Lahouel Béchir, « Relation entre investissement institutionnel et performance sociale: évidence empirique des entreprises françaises cotées », *La Revue des Sciences de Gestion*, N°267-268, p.15-25, 2014, FNEGE rang 4, with Peretti J.M., Autissier D., Frimousse S.

Ben Lahouel Béchir, la rhétorique du leadership », *Question(s) de Management*, N°7, p.117-129, 2014, FNEGE rang 4, with Montargot N.

Ben Lahouel Béchir, « Comment évaluer les résultats de conduite des projets de changements organisationnels dans un contexte d’agenda environnemental? », *Question(s) de Management*, septembre 2012, p. 77-95, FNEGE rang 4, with Peretti J.M., Autissier D.

Published chapters in collective books

Ben Lahouel B., (2015), «Corporate social responsibility disclosure and institutional legitimacy: A comparative analysis », in Boje D.M. (Eds) «Organizational Change and Global Standardization», *Routledge Studies in Organizational Change and Development*, Taylor and Francis Publishing, with Mansouri N. and Peretti J.M.

