



## STRATEGY & MANAGEMENT

### DOMINIQUE BONET FERNANDEZ

Full Professor of Management

#### CONTACT

Email : [d.bonet@ipag.fr](mailto:d.bonet@ipag.fr)

Phone : +33 140796449

Campus : Paris

#### BIOGRAPHY

Dr. Dominique BONET FERNANDEZ is Full Professor, HDR at IPAG Business School Paris where she directs Masters Programs in "Global SCM & Circular Economy" and "International Business & Purchasing" and the Logistics, International Trade & IT department. Associate Professor at Aix-Marseille University until 2011, she is affiliated with the Research Center for Transport and Logistics (CRET-LOG) at Aix-Marseille University (AMU). Member of the board of the National Institute of Circular Economy since 2018, she is co-director of the Chair of Collaborative and circular Economy at IPAG Business School Paris. French-Canadian, she graduated from McGill University and the HEC School of Montreal (Canada). She holds a PhD and an Accreditation to supervise research in Management Sciences from Aix-Marseille University.

Her research focuses on the integration of Circular Economy and Product-service economy models into businesses and territories. She has directed eight PhD theses (2 CIFRE: CEA and SNCF Transilien) and published numerous articles in the International Journal of Physical Distribution and Logistics Management, Management International, Revue Française de Gestion Industrielle, Revue d'Economie Industrielle, Revue Française de Gestion, Economies & Sociétés, , Revue Interdisciplinaire Management, Homme & Entreprise, Logistique & Management, Management & Avenir, as well as books and book chapters at Springer, L'Harmattan, Economica, IGI Global and EMS editions. She is co-author of the book "Circular Economy and Territories" published in 2017 at Presses Universitaires de Provence.

#### EDUCATION

2008: Accreditation to supervise research (HDR), Aix-Marseille Université, France.

1999 : Ph D, Aix-Marseille Université, France

1985 : MBA, Ecole des HEC, Montréal, Canada

1984 : Master 1 in Management, McGill University, Montreal, Canada

Bachelor in Economics, Aix-Marseille University

#### RESEARCH AREAS

- Supply chain networks
- Circular and collaborative models
- Digitalization of networks
- Distribution strategy and Urban logistics

#### TEACHING AREA

- Supply chain management and digitalization
- Business Operations
- Sustainable management
- Collaborative and circular economy
- International trade

## TEACHING PROGRAMS

- Program “Grande Ecole”

## PROFESSIONAL EXPERIENCES

Since 2011: Full Professor, IPAG Business School, Paris

2000-2011: Maître de conférences, HDR, Aix-Marseille University

1987-2000 : Gift Enterprise, Aix-en-Provence and lecturer at IAE Aix-Marseille, ESC Marseille, CNAM, ENSAM

1985-1986: Brand Manager, L'OREAL Paris (Zone: France, UK, Germany, Italy)

## SELECTED PUBLICATIONS

Bonet Fernandez, D avec Quillaud A, Saglietto L et Paché G, (2018), Logistique et technologies disruptives dans les réseaux globalisés de production : Le rôle clé des données massives. *Revue d'Economie Industrielle*, à paraître.

Bonet Fernandez D et Lissillour R, (2018), La mise à l'écart des prestataires de services logistiques dans la gouvernance de la sécurité maritime : une approche par la théorie de la pratique de Bourdieu, *Logistique & Management*, à paraître.

Saglietto L, Bonet Fernandez, D, Quillaud A, et Paché G, (2018), A Supply Chain Management View of Human Capital-Intensive Firms, in Cezanne C and Saglietto L, Eds, *Global Perspectives on Human Capital Intensive Firms*, IGI Global, *forthcoming*.

Bonet Fernandez, D. avec Lazzeri, Y. et Domeizel, M. (coord.), (2017), *Economie circulaire et territoires durables : quels principes et outils?* Aix-Marseille Université. Presses Universitaires de Provence.

Peris-Ortiz, M., Teulon, F., Bonet Fernandez, D., (2017), *Social Entrepreneurship in the Non-Profit and Profit Sectors. Theoretical and Empirical Perspectives*. Springer.

Bonet Fernandez D, (2015), Coordination special issue "innovations en management » 2015 , « Regards croisés sur la culture et les règles du jeu », *Management & Avenir*, n°78, pp. 121-124.

Bonet Fernandez D, Aliouche H, Chanut O, Gharbi N, (2013) Institutional Environments and the Internationalization of Franchise Chains: The Contrasting Cases of Three North African Countries, *Journal of Applied Business Research*, vol. 31 (2), pp. 417-436.

Bonet Fernandez D, Jawadi N, Virtual R&D Project Teams: From E-Leadership to Performance, *Journal of Applied Business Research*, vol. 31 (5), pp. 1693-1707, 2015.

Bonet Fernandez, I. Petit, Lancini, A., (2014), L'économie circulaire: quelles mesures de la performance économique, environnementale et sociale ?, *Revue Française de Gestion Industrielle*, Vol 33, n°4.

Bonet Fernandez D et Boissinot, A. (2013), Quel leadership pour les Prestataires de Services Logistiques dans la supply chain de l'automobile? *Logistique & Management*, Vol 20, n°2.

Bonet Fernandez D, avec Abbad, H., Paché, G., (2013), Building A Long Term Relationship Between Manufacturers and Large Retailers: Does Commitment Matter In Morocco? *The Journal of Applied Business Research*– September/October2013, Volume29, n°5.

Chanut O., Bonet Fernandez D. et Durant F., (2013), Parrainage sportif des banques françaises : Une approche par la congruence, *Revue Interdisciplinaire sur le Management et l'Humanisme*, 21, n°6- mars/avril 2013.

Abbad, H., Paché, G. et Bonet Fernandez D., (2012), Peut-on désormais parler d'engagement du distributeur dans la relation avec l'industriel ?, *Management International*, Vol 16, n°4.