



STRATEGY & MANAGEMENT

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BIOGRAPHY

Dr. Raphael Lissillour is a professor at IPAG Business School where he teaches cross-cultural management. He created and directs DBA and EMBA programs in China: EMBA in Strategy, Finance, Investment and organizational management, and the DBA programs operated in cooperation with South China University of Technology, Donghua University and Shanghai Maritime University. He graduated from IPAG Business School where he majored in international business. After 10 years of business development experience in Germany, South America and China, he engaged in doctoral studies and holds a PhD in International Relations from Jilin University. His research focuses on (1) logistics and international relations with a focus on maritime safety, (2) sociological approaches to information systems, and (3) strategic alignment and dynamic capabilities.

EDUCATION

2014-2017: Ph.D. in International Relations. Jilin University, Changchun, China

1999-2003: Master with major in International Business. Dissertation on Business Intelligence. IPAG Business School, Paris, France.

TEACHING AREAS

- Intercultural Management

RESEARCH AREAS

- Logistics
- Information systems
- International relations
- Strategy

TEACHING PROGRAMS

- EMBA in Strategy
- EMBA in Finance

- EMBA in Organizational Management
- EMBA in Investment
- DBA Program

PROFESSIONAL EXPERIENCES

Since 2012: EMBA & DBA Program Director – China Development Manager. IPAG Business School, Paris, France

2009- 2011: Communication and Fundraising Director. NGO VIDA NUEVA, Pérez Zéledon, Costa Rica

2004-2008: Export Sales Development Representative Europe. PHARMAOUEST INDUSTRIES, Miniac Morvan, France.

SELECTED PUBLICATIONS

Raphael Lissillour, Yandong Wang and Min Li, A strategic alignment to leverage the role of Corporate university: A qualitative case study of Chinese high-technology company ZTE, 5-7 July 2018, *9th International Research Meeting in Business and Management*, Nice, France

Raphael Lissillour, Dominique Bonet Fernandez, Maritime Safety Governance and the role of Third-Party logistic providers: a practice perspective, 2018, *Logistique & Management*, forthcoming.

Raphael Lissillour, The rise of a transnational private actor in maritime safety: Toward a practice-based theory of non-state actors in global governance, doctoral thesis, *Jilin University*, June 2017.

Wang Li and Raphael Lissillour, China and France vow to forge strong partnership in the “Belt & Road Initiative”, *Modern Diplomacy*, 2017, May 23.

Raphael Lissillour, China-Pakistan Economic Corridor: A French perspective, *The Diplomatic Insight*, 2017, 10 (1): 16-18

Raphael Lissillour and Teresa Rice, China and Democratization in South East Asia: The case of Myanmar and Thailand, *The Diplomatic Insight*, 2017, 10 (4): 17-18