



## STRATEGY & MANAGEMENT

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Full Professor of Entrepreneurship

#### CONTACT

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#### BIOGRAPHY

Adnane Maalaoui is Director for Entrepreneurship programs at IPAG Business School. His researches mainly focus on entrepreneurship issues and especially on disadvantaged entrepreneurs (elderly, refugees, disabled entrepreneurs, etc.). He is interested in topics such as: entrepreneurial intention and cognitive approach to entrepreneurship. He mainly applies those questions to cases of diversity and social entrepreneurship. Adnan Maalaoui is the author of 20+ articles published in academic journals. Likewise, he is the author of articles published in professional journals, and in edited books. Adnane is also the author of a series of French speaking MOOCs on entrepreneurship.

#### EDUCATION

2004 – 2009: Ph.D. in Strategy & Management

1999 – 2000: MSc – DEA Strategy & Management, EM Lyon – Lyon III

#### TEACHING AREAS

- Entrepreneurship
- Business Modeling
- Strategic Evaluation
- Management of SME
- Organizational Behavior
- Business Game
- Strategic Management

#### RESEARCH AREAS

- Disadvantage Entrepreneurship
- Social entrepreneurship
- Entrepreneurship cognition

#### TEACHING PROGRAMS

- Program “Grande Ecole”

#### PROFESSIONAL EXPERIENCES

Since 2018: Director for Entrepreneurship programs, IPAG Business School

Since 2016: CEO ADOLA, OTZZI (E-health)

Since 2010: Associate Professor, PSB Paris School of Business

2008 – 2009: EDC Business School, France  
2006 – 2008: Assistant Professor, IAE Toulon, France

## SELECTED PUBLICATIONS

Maâlaoui, A., Perez, C., Bertrand, G., & Razgallah, M. (2018). 2 "Cruel intention" or "entrepreneurial intention": what did you expect? *A Research Agenda for Entrepreneurial Cognition and Intention*, 7.

Maâlaoui, A., Mejri, C. A., Lahouel, B. B., & Bertrand, G. (2018). De l'audace à l'ouverture au changement des étudiants en école de commerce: une approche de l'intention entrepreneuriale par les valeurs personnelles. *Question (s) de Management*, (1), 103-117.

Baccari-Jamoussi, E., & Maâlaoui, A. (2017). The impact of family structure, marital status and the parental model on the business creation process among young Tunisian entrepreneurs. In *Gender and Family Entrepreneurship* (pp. 156-184). Routledge.

Razgallah, M., Zeribi, O., & Maâlaoui, A. (2017). How social entrepreneurs manage resource constraints? A study of innovative bricolage. *International Journal of Foresight and Innovation Policy*, 12(4), 198-221.

Maâlaoui, A., & Germon, R. (2017). Entrepreneurial Intention through the Cognitive Psychology Approach: Past, Present and Future Research. *Revue de l'Entrepreneuriat*, 17(2), 17-26.

Le Loarne-Lemaire, S.; Maâlaoui, A. (2015) "How hi-tech entrepreneurs bricole the evolution of business process management for their activities", *Business Process Management Journal*, Vol. 21

Touzani, M.; Jlassi, F.; Maâlaoui, A. et Belhaj, R. (2015) "Contextual and cultural determinants of entrepreneurship in pre- and post-revolutionary Tunisia: analyzing the discourse of young potential and actual entrepreneurs", *Journal of Small Business and Enterprise Development*, Vol.18, No.1, pp.23 – 44.

Baccari, E.; Maâlaoui, A. (2015) "La transposition du modele sirmon et hitt dans le champ de l'entrepreneuriat des jeunes", Baccari, Maâlaoui, *La Revue des Sciences des Gestion*, FNEGE (1\*), forthcoming [Status: In Press]

Castelano, S., Maâlaoui, A., Safraou, I. & Raymond, E. (2014) "Linking intuition and entrepreneurial intention: A comparative study among French and US. student entrepreneurs", *International Journal of Entrepreneurship and Innovation Management*, Vol.18, Issue, pp.23-44

Fayolle, A., Leloarne, S. & Maâlaoui, A. (2014) "Entreprendre dans la diversité, oui... mais de quelle diversité parlons-nous?" *Entreprendre & Innover*, 2014/1 (no. 20), pp. 70-72.

Maâlaoui, A.; Germon, R. (2014) Entretien Didier Roche: "les gents différents développent d'extraordinaires compétences", *Entreprendre & Innover*

Maâlaoui, A., Fayolle, A., Rossi, M., Castellano, S. & Safraou, I. (2012) L'entrepreneuriat des Seniors. *Revue Française de Gestion*, 227 (Oct). 69-80.