



STRATEGY & MANAGEMENT

Mathilde DUCHESNE
Lecturer in Management

CONTACT

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BIOGRAPHY

Mathilde Duchesne is a Graphic and Web designer teacher at the IPAG Business School in Nice. She also works for her own account as Communication consultant. Mathilde holds a MIAGE Master degree from the UFR IMA Grenoble. She started in 2001 at HSBC Center of Excellence in Paris - La Défense in the development and management of IT projects. During this period, she created and led a group to develop and share the IT best practices. In 2007, in Italy, she has created a premium diner box service combining gastronomy and culture. In 2011, she joined back the IT department of HSBC Center of Excellence in Paris - La Défense responsible for innovative digital projects during 2 years. In 2013, she moved to Jakarta where she became a scientific teacher at the French International High School, and also acted as webmaster to prepare and launch the new designed school's internet site. In 2014 she became graphic and web designer teacher at the ILEC Creative School in Nice. In 2015 she took up her role at the IPAG Business School in Nice. The computer chain is mastered by her experiences in development back-end / front- end then in graphics and webdesign. In the meantime, she develops projects for private companies.

EDUCATION

2001: Master MIAGE, Computer Science and Business Management in Université Joseph Fourier (Grenoble I, France)
1998: DEUG MIAS, Mathematics and Computer Science in Université de Provence (Aix-Marseille I, France)

RESEARCH AREAS

- Graphic Design
- Web Design
- Networking
- Programming Languages

TEACHING AREA

- Technical software: Photoshop, Illustrator, InDesign, HTML3, CSS3
- Graphic & Web Designer
- Webmaster & Technology

PROFESSIONAL EXPERIENCES

Since 2016: Communication consultant at Design Mathilde Duchesne

Since 2015: Graphic & Web Designer Teacher at IPAG Business School

2014-2015: Graphic & Web Designer teacher at ILEC

2013-2014: Webmaster & Technology teacher

2013: IT Team Leader - Internet Banking Application at HSBC

2011-2013: IT Analyst E-Channels at HSBC

2002-2011: IT Analyst- Accounting, Risk and Billing application at HSBC

2001: IT Engineer at Société Générale