



## AFFILIATES

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## BIOGRAPHY

Vi Dung Ngo is Assistant Professor of Entrepreneurship and Innovation at the Hanoi School of Business and Management (HSB), Vietnam National University, Hanoi (VNU). His current research interests include institutions, innovation, entrepreneurship and small business focusing on emerging and transition economies. Before working in the higher education sector, he had professional experiences in public sector (researcher at the Institute of Policy and Strategy, Ministry of Agriculture and Rural Development of Vietnam) and private sector (consultant at the InvestConsult Group and VICA Consultant). His work has been published in international academic journals such as Journal of Business Research, Journal of International Entrepreneurship, Journal of Developmental Entrepreneurship, Post-Communist Economies and Revue de l'Entrepreneuriat.

## EDUCATION

2009 – 2012: PhD in Economics and Management, Louvain School of Management (LSM), Université Catholique de Louvain (UCL), Belgium.

2004 – 2005: Diplôme d'Etudes Approfondies (D.E.A or MSc.) in Sociology, Université de Toulouse II le Mirail (UTM), France.

1999 – 2003: Bachelor (B.A) in Sociology, University of Social Sciences and Humanities, Vietnam National University, Hanoi.

## TEACHING AREAS

- Entrepreneurship and Innovation
- Strategic Management
- International Business and Marketing
- Business Research Methods

## RESEARCH AREAS

- Institutions
- Innovation
- Entrepreneurship and Small Businesses
- Focus on Emerging and Transition Economies.

## PROFESSIONAL EXPERIENCES

2017 – 2018: Head of Research and Cooperation Department, Hanoi School of Business and Management (HSB), Vietnam National University (VNU).

2015 – 2017: Visiting Professor and Researcher at the Bristol Business School, University of the West of England.

Since 2014: Assistant Professor of Entrepreneurship & Innovation (with tenure tracks): Hanoi School of Business and Management (HSB), Vietnam National University (VNU).

2014 – 2016: Head of Research and Cooperation Department, Hanoi School of Business and Management (HSB), Vietnam National University (VNU).

## SELECTED PUBLICATIONS

### Articles in refereed journals:

Ngô V.D., Nguyễn N.T., Janssen F., Hine D. (2017). Employment contract and SMEs' innovation in Developing and Transition Economies: The case of Vietnam. *Journal of Developmental Entrepreneurship*, 22(4). DOI: 10.1142/S1084946717500273.

Ngô, V.D., Đào, T.B.T, Nguyễn, N.T. (2017). Economic and Non-Economic Determinants of FDI Inflow in Vietnam: A Sub-National Analysis, *Post-Communist Economies* (forthcoming, accepted on May 12, 2017).

Ngô V.D., Janssen F. (2016). Resources Investment and Export Competitive Advantage of Firms in a Transition Economy: The Moderating Role of Domestic Institutional Environment and Competitive Pressures, *International Journal of Export Marketing*, 1(2), 166-192. DOI: <http://dx.doi.org/10.1504/IJEXPORTM.2016.081559>

Ngô, V.D., Nguyễn, N.T. (2016). Forestland Rights Institutions and Forest Management of Vietnamese Households, *Post-Communist Economies*, 29(1), 90-105. DOI: <http://dx.doi.org/10.1080/14631377.2016.1245485>

Ngô V.D., Janssen F., Falize M. (2016). An Incentive-Based Model of International Entrepreneurship in Emerging and Transition Economies, *Journal of International Entrepreneurship*, 14(1), 52-74. DOI: 10.1007/s10843-016-0165-0

Ngô, V.D., Janssen, F., Leonidou, L.C., Christodoulides, P. (2016). Domestic institutional attributes as drivers of export performance in an emerging and transition economy, *Journal of Business Research*, 69(8), 2911-2922. DOI: 10.1016/j.jbusres.2015.12.060

Ngô, V.D., Janssen, F. (2015). Entrepreneur's actual behavioral controls, psychic distance stimuli, and export mode choice, *Journal of Developmental Entrepreneurship*, 20(2), DOI: 10.1142/S1084946715500132

Ngô, V.D., Janssen, F., Jacquemin, A. (2012). Influence du contrôle comportemental effectif de l'entrepreneur et des stimuli de distance psychique sur le choix du mode d'exportation de PME vietnamiennes, *Revue de l'Entrepreneuriat*, 3(11), p.85-109.

### Book chapters :

Ngô, V.D., Janssen, F. (2017). Sub-National Market-Supporting Institutions and Export Behaviors, in Bonnet, J., Dejardin, M., de Lema, G.P., (Ed.) *Exploring the Entrepreneurial Society: Institutions, Behaviors and Outcomes*, Edward Elgar Publisher: Cheltenham, UK.