



STRATEGY & MANAGEMENT

KELLY ANNE LEFEBVRE

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BIOGRAPHY

Kelly Anne Lefebvre is Assistant Professor of Management, Career Development Coach and American Track coordinator at IPAG Business School. Her research mainly focuses on Global Talent Management and how organizations attract, develop, and retain individuals with high levels of human capital. She is especially interested in inter-organizational networks and applies those questions to regions and clusters.

Before joining IPAG Business School, Kelly assisted in building customized Leadership Development programs for school professionals and executives in the financial industry. In addition to her academic work, she builds and facilitates executive education programs in the private sector.

EDUCATION

2009: Professional Certification in Training and Development. New York University, USA

2005: MA Management and Administration, with Honors. Triple diploma: Bradford School of Management, UK; Audencia School of Management, France; Universidad de Deusto, Spain

2003: ESSEC Global BBA. ESSEC Business School, France

TEACHING AREAS

- Organization Development
- Cross-Cultural Communication
- Marketing and Sales
- Career Development

RESEARCH AREAS

- Global Talent Management
- Inter-organizational Networks
- Employer Branding

TEACHING PROGRAMS

- MSc in International Business
- Grande Ecole Program
- BBA
- Bachelors

PROFESSIONAL EXPERIENCES

Since 2012: Principal Consultant. Younovation Consulting, Nice, France

2009 – 2012: Consultant Learning and Development, Grimes Consulting Group, New York, NY, USA

2007–2009: Instructional designer/Facilitator, Corporate Scenes, Berkeley, CA, USA

2006: Event Coordinator, GDS International, New York, NY, USA