



**MARTA PERIS ORTIZ**  
Affiliate Research Fellow

**CONTACT**

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**BIOGRAPHY**

Marta Peris-Ortiz is Professor at Universitat Politècnica de València (Polytechnic University of Valencia). Her current research is focused on the topics of Entrepreneurship, Corporate Social Responsibility, Sustainability, Innovation, Knowledge Management and Education Innovation. She has published articles in journals such as Journal Business Research, Management Decision, Service Industries Journal, Technological Forecasting and Social Change, Service Business, European Journal of International Management, Journal of International Change Management, International Entrepreneurship and Management Journal, and Non-Profit Management and Leadership among others, and is also a reviewer. She has been Guest Editor of Management Decision, European Journal and International Management, Service Industries Journal, Canadian Journal of Administrative Sciences, Technological Forecasting and Social Change, Small Business Economics and Journal of Knowledge Economy among others. She is on the editorial board of several journals of relevant international prestige. She has been President in different International Conferences and she has been executive secretary of the International Network of Business and Management Journals. Marta Peris-Ortiz has been Editor of several books published by Springer such as Entrepreneurial Universities; Sustainable Learning in Higher Education; Innovation and Teaching Technologies; Entrepreneurship, Innovation and Economic Crisis; Entrepreneurship, Regional Development and Culture; New Challenges in Entrepreneurship and Finances; Management Innovation; Strategies in E-Business and, Cooperation and Networks In Small Business Strategy; among others.

**EDUCATION**

- 2005: PhD Business Management. Administration and Marketing Universitat de València
- 2002: Advanced Diploma in Business Organisation Studies, Universitat de València
- 1997: Research Proficiency in Finance, Universitat de València
- 1996: Master’s Degree in Deposit Institutions, Universitat de València
- 1994: Graduate in Economic and Business Sciences, Universitat de València

**TEACHING AREAS**

- Entrepreneurship
- Corporate Social Responsibility
- Sustainability
- Innovation
- Knowledge Management
- Education Innovation

**RESEARCH AREAS**

- Entrepreneurship
- Corporate Social Responsibility
- Sustainability
- Innovation
- Knowledge Management
- Education Innovation

## TEACHING PROGRAMS

- MSc in Management

## PROFESSIONAL EXPERIENCES

Since 2009 : Associate Professor Universitat Politècnica de València, University Valencia  
 2007-2009 : Full Time Lecturer Universitat Politècnica de València, University Valencia  
 2004-2006 : Part Time Lecturer Universidad Politècnica de València, University de Valencia  
 1995-2007 : Associate Professor, Centro Florida Universitaria  
 1995: Part Time Lecturer, Universitat de València & Centro Florida Universitaria

## SELECTED PUBLICATIONS

Marta Peris Ortiz; Begoña Lloria Aramburu. Knowledge Creation in Large Firms: The Unending Search for Strategic Renewal. The Service Industrial Journal, 2014.

Marta Peris Ortiz; Daniel Palacios Marqués; Carlos Rueda Armengot. Women's Entrepreneurship and Economics. Woman Entrepreneurship and Gender Accountability, pp. 181-189. Springer, 2012. ISBN 978-1-4614-1292

Carlos Rueda Armengot; Marta Peris Ortiz; Ignacio Gil Pechuán. Entrepreneurship: Business and Social Dimension. Encyclopedia of Life Support Systems. UNESCO, 2012.

Domingo Ribeiro Soriano; Daniel Palacios Marqués. Carlos Devece Carañana; Marta Peris Ortiz. Internationalization of SMEs. European Journal of International Management, 2012.

Salvador Vivas López; Marta Peris Ortiz; Carlos Rueda Armengot. Managing Talent for Organizational Learning. European Journal of International Management. 5-5, pp. 540 – 557, 2011.

Marta Peris Ortiz; Fernando Juan Peris Bonet; Carlos Rueda Armengot. Vertical Integration in Production and Services: Development in Transaction Cost Economics. Service Business. 5-1, pp. 87-97.

Marta Peris-Ortiz; Michael Willoughby; Carlos Rueda-Armengot. Performance in franchising: the effects of different management styles. The Service Industries Journal, pp. 1-19, 2011.