



CLAUDIA PONGELLI
Affiliate Research Fellow

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BIOGRAPHY

Claudia Pongelli is Post-doctoral Research Fellow at the Department of Business and Management - LUISS University (Rome) and Affiliate Research Fellow at IPAG Business School (France). She holds a Ph.D. in Management from LUISS University. Her research focuses on international and strategic decision-making in family firms. She serves as reviewer for various international journals and conferences in the field. In the last two years she has published, among the others, on *Small Business Economics*, *Journal of Business Research* and *Journal of Family Business Strategy*.

EDUCATION

2015: LUISS University: Ph.D. Management
2011: LUISS University: MSc. in General Management
2008: LUISS University: Bachelor Degree in General Management

TEACHING AREAS

- Strategy
- General Management
- International Business
- Family Business

RESEARCH AREAS

- Family Business
- International Business

SELECTED PUBLICATIONS

- Pongelli, C., Sciascia, S., & Minola, T. (2019). "Do we really want to cut out the deadwood? Family-centered noneconomic goals, restructuring aversion, and escalation of commitment". The Palgrave Handbook of Heterogeneity among Family Firms. Palgrave Macmillan, Cham.
- Drago, C., Ginesti G. Pongelli C., Sciascia S. (2018) Reporting Strategies: What Makes Family Firms Beat Around the Bush? Family-Related Antecedents of Annual Report Readability. Journal of Family Business Strategy, in press.
- Pongelli C., Calabrò A., Basco, R. (2018) Family firms' international make-or-buy decisions: Captive offshoring, offshore outsourcing and the role of home region focus", Journal of Business Research, in press
- Pongelli, C., Caroli, M. G., & Cucculelli, M. (2016) Family business going abroad: the effect of family ownership on foreign market entry mode decisions. Small Business Economics, 47(3), 787-801.
- Pongelli, C. "L'impresa familiare" in Fontana F., Caroli M. (2017) Economia e Gestione delle Imprese, McGraw Hill, Milano.
- Caroli, M., Cucculelli M., Pongelli C. (2015) Imprese familiari ed entrata nei mercati esteri: il ruolo del coinvolgimento della famiglia nel business, L'industria, 1, pp. 93-110.
- Pongelli, C., Valentino, A. (2013) Dolphin becoming shark: Agency problems in family firms during succession, Academy of Management Proceedings.