



ROSALIA SANTULLI
Affiliate Research Fellow

CONTACT

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BIOGRAPHY

Rosalia Santulli is Affiliate Research Fellow at IPAG Business School (France), and Research Fellow in Corporate Finance at University of Salerno (Italy), where she teaches Financial Analysis and Fundamentals of Corporate Finance. She received her doctoral degree in 2014. In 2015, she spent a period as visiting researcher at Witten Institute for Family Business – University of Witten/Herdecke (Germany). In 2018, she was visiting researcher at IPAG Business School – Nice Campus. During her career, she received some awards. Among others, she was awarded the “Best Conference Paper for First Time Presenter” at Ifera Conference 2015, and the “Best Paper Award” at ICSB – Global Entrepreneurship Conference 2018. Her major research interests are in the area of family business, corporate governance, corporate finance and entrepreneurial finance.

EDUCATION

2014: University of Salerno: Ph.D. in Marketing and Communication, Excellent

2011: University of Salerno: Master Degree in Business Consulting and Management, 110/110 cum laude

2009: University of Salerno: Bachelor Degree in Economics and Business Administration, 110/110 cum laude

TEACHING AREAS

- Financial Analysis
- Corporate Finance
- Financial Management
- Financial Theory

RESEARCH AREAS

- Family Business
- Corporate Governance
- Corporate Finance
- Entrepreneurial Finance

PROFESSIONAL EXPERIENCES

2018: Affiliate Research Fellow - IPAG Business School - Paris

2018: Research Fellow in Corporate Finance - University of Salerno

2016: Research Fellow in Business Administration - University of Cassino and Southern Lazio

2014: Research Fellow in Corporate Finance - University of Salerno

Since 2015: Lecturer in Financial Analysis, University of Salerno

2018: Lecturer in Teaching Methodologies and Technologies for Economic-Business Disciplines, University of Salerno

2018: Lecturer in Fundamentals of Corporate Finance, University of Salerno

Since 2011: Teaching and Research Assistant in Corporate Finance and Family Business, University of Salerno

SELECTED PUBLICATIONS

2018 - “How Does Corporate Governance Affect Bank Performance? The Mediating Role of Risk Governance” (co-authors Paola Leone e Carmen Gallucci), *International Journal of Business and Management*, Vol. 13, n. 10, ISSN 1833-3850 E-ISSN 1833-8119

2017 - “Beyond Banks’ Capitalization: What Affects the Credit Lines?” (co-authors Carmen Gallucci, Vincenzo Formisano and Michele Modena), *International Journal of Financial Research*, Vol. 8 n. 4, ISSN: 1923-4023(Print); ISSN: 1923-4031(Online)

2017 - “Finance in Family Business Studies: A Systematic Literature Review” (co-authors Carmen Gallucci and Michela De Rosa), *International Journal of Business Administration*, Vol. 8 n. 5, ISSN 1923-4007(Print) ISSN 1923-4015(Online)

2016 - “How do Family Affairs Affect Firms Stock Price? An Application on an Exploratory Case Study” (co-authors Carmen Gallucci and Alessia Colombo), *International Journal of Managerial and Financial Accounting*, Vol. 8 n.3/4, ISSN: 1753-6715, DOI: 10.1504/IJMFA.2016.10001635

2015 - “Women on Board of Directors and Firm Performance: The Moderating Role of Female Ownership. Empirical Evidence from the Italian Wine Industry” (co-authors Carmen Gallucci and Antonio D’Amato), *Journal of Financial Management, Markets and Institutions*, 2/2015, ISSN: 2282-717X

2015 - “Does Family Involvement Foster or Hinder Firm Performance? The Missing Role of Family-Based Branding Strategies”, (co-authors Carmen Gallucci and Andrea Calabrò), *Journal of Family Business Strategy*, Vol. 6(3), september 2015: 155-165, ISSN 1877-8585 <http://dx.doi.org/10.1016/j.jfbs.2015.07.003>

2016 - “Family and non-family firms' financial structure. The effects of financial crisis”, (co-author Carmen Gallucci), Giappichelli Editore, Torino, ISBN 978-88-921-0666-6

2016 - “Merger and Acquisition Decisions in Family Firms. The Role of Past Performance”, (co-autori Carmen Gallucci e Andrea Calabrò), paper presented at Euram Conference 2016, 1st-4th June 2016 – Université Paris Est Creteil – Paris, ISSN 2466-7498