



MARKETING & COMMUNICATION

NADIA SIKINE AZZOPARDI

Lecturer in Communication

CONTACT

Email: nadia.azzopardi@ipag.fr

Phone: +33 4 93 13 39 00

Campus: Nice

BIOGRAPHY

Nadia is Lecturer and Trainer at IPAG Business School. She is a Supervising Professor of the BTS Com Programme. She holds a master degree in Information and Communication Sciences, from Nice University. She is expert in B to C, B to B and institutional advertisement, public relations and relations with Press.

EDUCATION

2001–2002: Master in Information and Communication Sciences, Nice University

2000–2001: Information and Communication Sciences Degree, Nice University

1998–2000: MCC Degree on Cultural Mediation and Communication, Nice University

TEACHING AREAS

- Communication
- Digital Communication Strategy, Community Management

TEACHING PROGRAMS

- BTS Com
- Bachelor

PROFESSIONAL EXPERIENCES

Since September 2015 : Lecturer, Trainer, IPAG Nice

October 2013-June 2016: Lecturer, Trainer, Ilec Cannes

Since 2009: Communication Officer, Designer, Editor, freelance & WebMarketing, Côté Web, Sophia Antipolis

2006-2008: Encadrement, enseignement et soutien scolaire toutes matières dans le secondaire à Nice.

2005-2006: Editor in Chief, Magazine « Bien Vivre », KortexKom, Sophia-Antipolis

2004-2004: Designer, Editor, EURO RSCG, Marseille

2001-2002 : Project Manager, Canicule Advertising, Nice