



Management, Marketing and Entrepreneurship

Georges Iskandar Samara

Assistant Professor of Family Business and Entrepreneurship
Affiliate Researcher, IPAG Business School

CONTACT

Email: gs50@aub.edu.lb
Phone: +96170964855
Campus: Paris

BIOGRAPHY

Georges completed his PhD studies at ESADE Business School in Barcelona, Spain. He is the winner of the extraordinary doctorate award (2017-2018) and his research has received several international best research papers nominations and awards. A former visiting scholar at Florida International University, Georges is currently assistant professor at the American University of Beirut and an affiliate researcher in IPAG Business School. His main areas of research are family business management and ethical and socially responsible business behavior. His research has addressed both topics independently and simultaneously. His research has been published in reputable journals such as Business Horizons, Journal of Family Business Strategy, Business Ethics: A European Review, and the International Entrepreneurship and Management Journal. He serves as Associate Editor for *Business Ethics: A European Review* and has been recognized as an outstanding reviewer for *Journal of Business Research*. In addition, he has reviewed for the *International Entrepreneurship and Management Journal*, *Management Decision*, the *Academy of Management Annual Conference*, and for the *Academy of International Business*. He is also the national representative of the Global University Entrepreneurial Spirit Student Survey (GUESSS) and an active member of the Successful Transgenerational Entrepreneurship (STEP) Project in Babson College.

EDUCATION

2018: Ph.D. in Management Sciences, ESADE Business School, Summa Cum Laude
2015: Masters of Research in Management Sciences, ESADE Business School
2013: Masters in Finance, Holy Spirit University of Kaslik, Major of promotion
2011: Bachelor Degree in Finance, Holy Spirit University of Kaslik

TEACHING AREAS

- Family Business
- Business Ethics
- Theory Building

RESEARCH AREAS

- Family Business
- Corporate Social Responsibility
- Sustainability

PROFESSIONAL EXPERIENCES

2018- present: Assistant Professor, American University of Beirut
2016-2017: President, ESADE Doctoral Society
2011-2013: Tax consultant

SELECTED PUBLICATIONS

Samara, G.; Jamali, D.; LaPeira, M. (2019). How and why should *SHE* make her way into the family business board?. *Business Horizons* 62.1 (2019): 105-115.

Samara, G. & Paul, K. (2019). Justice versus fairness in the family business workplace: A socioemotional wealth approach. *Business Ethics: A European Review*. (Forthcoming)

Samara, G.; Jamali, D.; Sierra, V.; and Parada, MJ. (2018). Who are the best performers? The environmental social performance of family firms. *Journal of Family Business Strategy*.

Samara, G., & Berbegal-Mirabent, J. (2018). Independent directors and family firm performance: does one size fit all?. *International Entrepreneurship and Management Journal*, 14(1), 149-172.

Samara, G., & Arenas, D. (2017). Practicing fairness in the family business workplace. *Business Horizons*, 60(5), 647-655. **(nominated for best paper award in the year 2017)**

Salloum, C., Bouri, E., & **Samara, G.** (2013). Impact of Family Involvement in Ownership Management and Direction on Financial Performance of the Lebanese Firms. *International Strategic Management Review*, 1(1), 30-41.

Samara G. & Fathallah, R. (2018). Teaching about family businesses in the Arab World. *Harvard Business Review Arabia*.