



ECONOMICS & LAW

## HENRI ADAM DE VILLIERS

Lecturer in Computer Science

### CONTACT

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### BIOGRAPHY

Henri Adam de Villiers is Professor of Computer Science at IPAG Business School (France). He is graduated from the Paris Institute of Political Studies (Sciences Po) in the education program of economy and finance. He first worked as a Real Estate expert and still continues this activity. In parallel, in 1995, he created his own society of web design and digital branding, specialized in SEO issues.

### EDUCATION

1994: Paris Institute of Political Studies (Sciences Po), "Economy & Finance" program

1992: University of Paris 1 Pantheon-Sorbonne, Bachelor of Arts in Political Sciences

1992: University of Paris 3 Sorbonne Nouvelle, Bachelor of Arts in Literature

### RESEARCH AREAS

- Office automation
- Digital branding
- Desktop publishing
- Graphic Design
- Search Engine Optimization
- Web development
- Database conception

### TEACHING AREAS

- Office automation
- Digital branding
- Desktop publishing
- Graphic Design
- Search Engine Optimization
- Web development
- Database conception

### PROFESSIONAL EXPERIENCES

Since 2000: Professor of Computer Science, IPAG Business School, Paris.

### SELECTED PUBLICATIONS