



**ANTONIO BOTTI**  
Affiliate Research Fellow

## CONTACT

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## BIOGRAPHY

Antonio Botti, PhD, is an Associate Professor of management at the University of Salerno. He is member of several committee, in particular he is: Associate Editor for Journal of Small Business Management (Print ISSN: 0047-2778 – Online ISSN: 1540-627X), Associate Editor for Journal of the International Council for Small Business (JICSB) (Print ISSN: 2643-7015 Online ISSN: 2643-7023), member of the Editorial Board of Science Journal of Business and Management (ISSN Print: 2331-0626 ISSN Online: 2331-0634), member of the Editorial Board of Open Journal of Economics and Commerce (ISSN 2638-549X), member of Editorial Board of Mecosan (ISSN 1121-6921).

Prof. Botti coordinated several research projects since 2006. His research interest focuses on entrepreneurship, tourism management, performance evaluation, public management and consumer behavior in the areas of tourism, technology, innovation and education. Since 2007 he regularly holds lessons in doctoral and master courses. His business experience includes management consulting and market research in the agri-food industry in Italy, in destination management and in local development. He has been widely involved in the supervision of Masters and PhD dissertations across several research areas. Since 1993, Prof. Botti is chartered accountant and business consultant.

## EDUCATION

2002: Post-Doctoral Research Fellow, University of Salerno, Italy

1999: Ph.D. in Public Governance and Government, University of Salerno, Italy

1992: Business Administration, University of Salerno, Italy

## TEACHING AREAS

- Business Management
- Public Management
- Business Planning
- Humane Entrepreneurship
- Health care management

## RESEARCH AREAS

- Entrepreneurship
- Public management and Health care management
- Tourism management

## TEACHING PROGRAMS

- Ph.D. Public Governance and Government
- Ph.D. Management & Information Technology
- Master in Public Management

## PROFESSIONAL EXPERIENCES

Since 2015 : Associate Professor of Business Management, University of Salerno

2005-2015 : Researcher, University of Salerno

2003-2004 : Assistant Researcher, University of Salerno

1999-2000 : Lecturer, University of Salerno

## SELECTED PUBLICATIONS

“Humane entrepreneurship: Some steps in the development of a measurement scale”, Parente R., El Tarabishy A., Botti A., Vesci M., Feola R., *Journal of Small Business Management* (<https://doi.org/10.1080/00472778.2020.1717292>)

“L’ambiguità degli obiettivi nelle organizzazioni pubbliche: una rilettura critica della letteratura”, Botti A., Monda A., Tommasetti A., Troisi O., *Vesci M., Azienda Pubblica*, no. 1/2019 (pagg. 15-51), ISSN 1127-5812

“Goal Ambiguity in Public Organizations: A Systematic Literature Review”, Botti A., Monda A., *International Journal of Business and Management*, Volume 14, no. 7 (pagg. 137-148), ISSN 1833-3850, E-ISSN 1833-8119 (doi:10.5539/ijbm.v14n7p137)

“Festival quality, theory of planned behavior and revisiting intention: Evidence from local and small Italian culinary festivals”, Vesci M., Botti A., *Journal of Hospitality and Tourism Management*, Volume 38 (pagg. 5-15), ISSN: 1447-6770, (<https://doi.org/10.1016/j.jhtm.2018.10.003>)

“Smart City as a Service System: A Framework to Improve Smart Service Management”, Polese F., Botti A., Monda A., Grimaldi M., in *Journal of Service Science and Management*, Volume 12, no. 1, (pagg. 1-16), ISSN Online: 1940-9907, ISSN Print: 1940-9893, (10.4236/jssm.2019.121001)

“Organizing Festivals, Events and Activities for Destination Marketing”, Botti A., Monda A., Vesci M., in Camilleri M. A. (Eds), *Tourism Planning and Destination Marketing*, Emerald Publishing, Bingley, UK., (pagg. 203-219), ISBN: 978-1-78756-292-9 eISBN: 978-1-78756-291-2 (<https://doi.org/10.1108/978-1-78756-291-220181010>)

“The Epistemology of Humane Entrepreneurship: Theory and Proposal for Future Research Agenda”, Parente R., El Tarabishy A., Vesci M., Botti A., *Journal of Small Business Management*, Print ISSN: 0047-2778 – Online ISSN: 1540-627X – doi: 10.1111/jsbm.12432

“Competing Value Framework and Public Administration: Managerial Insights, Theoretical Reflections and Practical Implications from Italy”, Botti A., Vesci M., *International Business Research*, 11 (2), pag.147-160, ISSN: 1913-9004; E-ISSN 1913-9012

“Social Innovation in Smart Tourism Ecosystems: How Technology and Institutions Shape Sustainable Value Co-Creation”, Polese F., Botti A., Grimaldi M., Monda A., Vesci M., *Sustainability*, 10(1), 140

“Customer Value Co-creation in a Service-Dominant Logic Perspective: Some Steps Toward the Development of a Measurement Scale”, Botti A., Grimaldi M., Vesce M., in Barile S., Pellicano M., Polese F. (eds), *Social Dynamics in a Systems Perspective. New Economic Windows*. Springer, Cham, ISBN: 978-3-319-61966-8

“Humane Entrepreneurship. Una postura strategica per il XXI secolo”, di Botti A., Parente R., Vesce M., in AA.VV. “Contributi in onore di Gaetano Maria Golinelli”, Napoli: Rogiosi Editore (pagg. 1167-1183), ISBN: 978-88-6950-393-1

“Finalità e performance nella gestione delle organizzazioni”, G. Giappichelli Editore, Torino, ISBN/EAN 978-88-921-7695-9 (formato ebook), ISBN/EAN 978-88-921-1567-5

“The Determinants of Entrepreneurial Intention of Young Researchers: Combining the Theory of Planned Behavior with the Triple Helix Model”, Feola R., Botti A., Parente R., Vesce M., *Journal of Small Business Management*, 57(4), pp. 1424-1443, Print ISSN: 0047-2778 – Online ISSN: 1540-627X – (doi: 10.1111/jsbm.12361).

“Modeling and Measuring the Consumer Activities Associated with Value Cocreation: An Exploratory Test in the Context of Education”, Botti A., Grimaldi M., Tommasetti A., Troisi O., Vesce M., *Service Science*, vol. 9, n.1 (pagg.63-73), ISSN: 2164-3970 (DOI:<http://dx.doi.org/10.1287/serv.2016.0156>)

“Integrating VSA and S-D logic for conceptualizing viable value co-creation: an application to entrepreneurial intention and innovation in service ecosystems”, Botti A., Grimaldi M., Vesce M., in Gummeson, E., Mele, C., Polese, F. (Eds.), *Service Dominant Logic, Network and Systems Theory and Service Science: Integrating three Perspectives for a New Service Agenda*, ISBN: 978-88-92667-57-0