



ROSANGELA FEOLA
Affiliate Research Fellow

CONTACT

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BIOGRAPHY

Dr Rosangela Feola, Phd in management, is research fellow of Lisa Lab, a Research Centre whose main topic is on Technology transfer and Academic Entrepreneurship, at the University of Salerno. She is also Technology Transfer Manager for the Technology Transfer Office in the same university. She is Affiliate Research Fellow at IPAG Business School (Paris, France). Her research interests are mainly related to entrepreneurial university, technology transfer process, entrepreneurial intention and the role of innovative start-ups in emerging sectors. She is member of several research groups and co-authors of several national and international publications on the same subjects.

EDUCATION

2006: PhD in Public Management, University of Salerno, Italy

2002: Bachelor in Economics, University of Salerno, Italy

TEACHING AREAS

- Entrepreneurship
- Technology Innovation
- Intellectual Property
- Finance for Innovation
- Technology Transfer

RESEARCH AREAS

- Entrepreneurship
- Humane Entrepreneurship
- Technology Transfer
- Entrepreneurial Intention

TEACHING PROGRAMS

- Ph.D. Courses
- Master courses
- Undergraduate Courses

PROFESSIONAL EXPERIENCES

Since 2017: Technology Transfer Manager at the Technology Transfer Office of University of Salerno.

Since 2011: Research Fellow Lisa Lab/Innovation and Entrepreneurship Lab University of Salerno.

Since 2006: Lecturer for undergraduate courses (Entrepreneurship, Technology Start-up).

Since 2005: Lecturer for PhD and Master courses.

Since 2002: Tutor and teaching assistant for undergraduate courses of Management, Innovation and Entrepreneurship.

SELECTED PUBLICATIONS

Vesci, M., Botti, A., Feola, R., Crudele, C.. "Academic Entrepreneurial Intention and its determinants: exploring the moderating role of innovation ecosystem". *International Journal of Business and Management*. ISSN(Print): 1833-3850, ISSN(Online): 1833-8119 (*in press*).

Parente, R., El Tarabishy A.; Botti, A.; Vesci, M.; Feola, R. (2020). "Humane Entrepreneurship: some steps in the development of a measurement scale". *Journal of Small Business Management*. Print ISSN: 0047-2778 Online ISSN: 1540-627X.

De Angelis R., Feola R. (2020). "Circular Business Models in Biological Cycles: The case of an Italian Start-Up". *Journal of Cleaner Production*. ISSN: 0959-6526.

Feola R., Vesci M., Marinato E., Parente R. (2019). "Segmenting "Digital Investors": Evidence from the Italian Equity Crowdfunding Market". *Small Business Economics*, ISSN: 0921-898X (Print), 1573-0913 (Online).

Feola R., Vesci M., Botti A., Parente R. (2017). "The Determinants of Entrepreneurial Intention of Young Researchers: Combining the Theory of Planned Behavior with the Triple Helix Model". *Journal of Small Business Management*, Print ISSN: 0047-2778 Online ISSN: 1540-627X. doi:10.1111/jsbm.12361.

Feola R. (2017). *Science Venturing. Metodologie e strumenti per lo sviluppo di progetti imprenditoriali ad alta tecnologia*. vol. CIRPA/14, p. 1-196, ROMA: Aracne Editrice, ISBN: 978-88-255-0924-3, 2017.

Feola R; Parente R., Rassega V. (2017). "Emerging sectors and entrepreneurial players: The case for Internet of Things technologies". *International Journal of Technology Management & Sustainable Development*, Vol. 16, No. 2, pp. 141-155, ISSN 1474-2748 (Print); ISSN 2040-0551 (Online).

Feola R, Parente R., D'Onofrio T., Marinato E., Pellegrino D. (2017). "The evolution of Crowdfunding towards an impact investing logic: the case of Paulownia Social Project". *Journal of Modern Accounting and Auditing*, Vol. 13, No. 1, doi: 10.17265/1548-6583/2017, ISSN: 1548-6583.

Parente R., Feola R., Cucino V., Gimigliano A. (2016). "R&D Management in Pharma Industry: the strategic role of CROs". *Sinergie, Italian Journal of Management*, Vol. 34, N. 101, ISSN: 0393-5108 (Selected Paper: R&D Management Conference 2015, "(Fast?) Connecting R&D", Istituto di Management, Scuola Superiore Sant'Anna di Pisa, Italy, June 23-29).

Parente R., Feola R., Cucino V., Catolino G. (2015). "Visibility and reputation of new entrepreneurial projects from academia: the role of start-up competitions". *Springer Journal of the knowledge economy (JKEC)*, Volume 6, Issue 3, pp 551–567. ISSN: 1868-7865 (Print); 1868-7873 (Online).

Parente R., Feola R. (2013). Entrepreneurial intent and entrepreneurial commitment of young researchers. *International Journal of Technology Management & Sustainable Development*, Vol. 12, N. 2, pp. 155-166, ISSN 1474-2748 (Print); ISSN 2040-0551 (Online).

Parente R., Feola R., Petrone M. (2011). "Corporate Governance Models as a bridge for linking academic and non-academic entrepreneurs: the case of Italian spin-offs". *Industry and Higher Education*, Vol. 25, N. 2, pp. 119-131, ISSN: 0950-422.