



STRATEGY & MANAGEMENT

Chaden DIYAB-MARC

Research Assistant

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BIOGRAPHY

Dr. Chaden Diyab has a solid experience in technology transfer related to Green-technology innovation management; she was worked extensively on technological and environmental issues in Europe and the Middle East since 16 years (risk management and impact studies of innovative technologies, ...). As Chemical engineer, she also earned a Ph.D. in environmental sciences from the University Pierre and Marie Curie [Paris, France]. She has worked for international companies in the infrastructure and environment sectors, in which she was responsible for defining the technical strategy, business and partnership development. Dr. Diyab provides training to the industrials and French bodies of economic development. She participated in the Middle East as project manager in the management of coastal oil pollution in Lebanon. Moreover, she also contributed to the establishment of a green technology development for the treatment of water pollution and soil. She has worked in MENA region for training 40 local industrial high-level officials on better environmental, energy and waste management practices. Dr. Diyab is an expert member of the OECD's working group "MENA-OECD Business Council on issues related to energy, infrastructure and climate change in the MENA region. She is working for "European Commission" as Technical Advisor . She obtained two international prizes in technology and innovation in Sino-French Competition and Chanhui Coup in December 2014, she is also selected by China Government as an elite oversea by Shaoxing plan 330 in March 2015. She has worked aloes as European Scientific Officer for European commission related to climate change and food security. She is also coach and trainer in SME instrument program H2020 for European Commission for SME since 2014

EDUCATION

2000-2005: PhD in Environmental Science honorable mention degree

1999 -2000: MSc- DEA Chemical engineering, organic petroleum

TEACHING AREAS

- Innovation and sustainable development

RESEARCH AREAS

- Green Innovation Application

- Technology transfer
- Environmental management system and climate change
- Strategy of innovation and technology transfer
- International negotiation and geopolitical influence in international environmental project
- Fund your project by international financier

- Sustainable Management of Industrial risk
- Pollution management

TEACHING PROGRAMS

- Technological environmental partnership between Northern and Southern countries
- Technology Transfer
- Climate change and green innovation
- Environmental management services

PROFESSIONAL EXPERIENCES

2014-2020: PWC Luxembourg and European Commission, certified coach for business and strategy in the framework of H2020 programs and Blue Fund

2014-2017: Professor SUP biotech innovation management

2013-2014: Project Director - Ecole Central Paris-Pékin Green innovation in Smart City

2018-2020: GAC Senior Consultant and coach

2017-2018: European Scientific Officer European Commission related to climate change policy and food security

2017: Until now Formation Environment Trainer and coach

2009-2017: IES EMEA Manger Research and development projects related to innovation

2008-2009: Business developer Director

2006-2008: ANTEA project manager polluted sites management

2000-2004: Biomco Researcher Development of a method for phytostabilisation in polluted site

SELECTED PUBLICATIONS

2019 la loi élan ET LES FRICHES, <https://www.elegia.fr/actualites/environnement-developpement-durable/loi-elan-finir-friches>

2019 Most Environmentally Friendly Cities, <https://www.valuepenguin.com/2016/most-environmentally-friendly-cities>

2018 Soils management under climate Change mitigation. EU publication, https://subsites.wur.nl/upload_mm/a/0/7/d32345e7-d3fe-46bd-aa27-d34b507fc109_FACCE-JPI%20-%20Soils%20management%20under%20climate%20change%20mitigation.pdf

2017 EN QUOI LES PROGRÈS SCIENTIFIQUES SONT-ILS VECTEURS DE PAIX ?, <https://www.humanite.fr/en-quoi-les-progres-scientifiques-sont-ils-vecteurs-de-paix-633806>

2016 Travailler sa créativité comme on réapprend le vélo, <https://www.innovation-pedagogique.fr/auteur1435.html>

2016 Energie fossile : vers un renouveau du marché ?, <http://www.lesechos-formation.fr/actualites/energie-fossile-vers-renouveau-marche,200151.html>

2016 Sors de ma vie à jamais si c'est possible!, https://www.huffingtonpost.fr/chaden-diyab/international-energie-petrole-moyen-orient-sors-de-ma-vie-a-jamais_a_21594076/

2016 Technology Transfer for Emerging Countries Filier 3e , Transfert technologique : être en mode maker pour aider les pays émergents face au changement climatique, <https://www.filiere-3e.fr/2016/05/20/transfert-technologique-etre-mode-maker-aider-pays-emergents-face-changement-climatique/>