



## STRATEGY & MANAGEMENT

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Professor of Purchasing and Supply Chain Management

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#### BIOGRAPHY

Dr. Jean-Paul SUSINI is Professor and Dean of International Accreditations at IPAG Business School. His researches mainly focus on Supply Chain, Purchasing Management and Open Innovation related processes. Experienced Supply Chain Director with a demonstrated history of working in the E-Health care industry, he worked as Accreditation Director for several triple accredited French business schools over the past 10 years. He holds a Ph.D in Business Administration from Hokkaido University, Japan.

#### EDUCATION

2006: Ph.D. in Business Administration, University of Hokkaido, Japan

2003: Master of Arts in International Marketing Management, University of Commerce, Otaru, Japan

#### TEACHING AREAS

- SRM and Purchasing Strategy
- Supply Chain Management
- Outsourcing Project
- Intercultural Management

#### RESEARCH AREAS

- SRM and Purchasing Strategy
- Supply Chain Management
- Open Innovation

#### TEACHING PROGRAMS

- Master Programs

#### PROFESSIONAL EXPERIENCES

Since 4/2020: Dean for International Accreditation, IPAG Business School, France

2018-2020: Accreditation Director, ISC Paris, France

2016-2020: Supply Chain Director at ADOLA, OTZZI (E-health)  
2011-2018: Accreditation Director, Paris School of Business, France  
2008-2011: Executive MBA Program Director & Accreditation, EIPM, France

### SELECTED PUBLICATIONS

Castellano, S. Khelladj, I., Susini, J-P., Uncovering the role of virtual agents in open innovation contexts – an application to the online wine business. *Management Decision*, (2018)

Usai, A., Porcheddu, D., Scuotto, V. et al. Converting Shelf-Based Scarcity into Innovation by Adopting Customer-Focused Innovation Approach. *J Knowl Econ*, (2018)