



AFFILIATES

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CONTACT

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BIOGRAPHY

CARMEN GALLUCCI is Associate Professor in Corporate Finance (SECS P/09) at the University of Salerno - Department of Business Sciences - Management & Innovation System (DISA-MIS) where she holds the courses in Corporate Finance (10 credits) , Financial Analysis and Company Evaluation (10 credits), Family Business Governance (English) (10 credits) and Subsidized Finance Projects Laboratory (3 credits).

She holds the National Scientific Qualification for the role of Full Professor in Corporate Finance (SECS P/09).

EDUCATION

1998: PhD in Management, University of Cassino, Italy

1992-1993: Master in Economics, University of Salerno, Italy

1987-1988: Scientific High School, Salerno, Italy

TEACHING AREAS

- Corporate Finance
- Family Business Governance
- Financial Analysis and Valuation

RESEARCH AREAS

- Family Business
- Corporate Finance
- Social Finance

PROFESSIONAL EXPERIENCES

Scientific Director of Family Business Observatory, University of Salerno, Italy

Since 2010: Professor of Corporate Finance, University of Salerno, Italy

2005-2010: Associate Professor of Management, University of Salerno, Italy

2001-2005: Assistant Professor of Management, University of Salerno, Italy

1991-2001: Research Fellow, University of Salerno, Italy

SELECTED PUBLICATIONS

Santulli, R., Torchia, M., Calabrò, A., & Gallucci, C. (2019). Family ownership concentration and firm internationalization: integrating principal-principal and socioemotional wealth perspectives. *Journal of International Entrepreneurship*, 17(2), 220-248.

Gallucci, C., Santulli, R., & De Rosa, M. (2017). Finance in family business studies: a systematic literature review. *International Journal of Business Administration*, 8(5), 11-27.

Gallucci, C., Santulli, R., & Colombo, A. (2016). How do 'family affairs' affect firm's stock price? An application on an exploratory case study. *International Journal of Managerial and Financial Accounting*, 8(3-4), 319-333.

Gallucci, C., Santulli, R., & Calabrò, A. (2015). Does family involvement foster or hinder firm performance? The missing role of family-based branding strategies. *Journal of Family Business Strategy*, 6(3), 155-165.

Capasso, A., Gallucci, C., & Rossi, M. (2015). Standing the test of time. Does firm performance improve with age? An analysis of the wine industry. *Business History*, 57(7), 1037-1053.

Gallucci, C., Marino, V., Montera, R., & Gentile, G. The International Marketing Business Model of Long-Established Family Businesses: familism and determinants of internationalization.

Gallucci, C., & D'Amato, A. (2013). Exploring nonlinear effects of family power on the performance of Italian wine businesses. *International Journal of Wine Business Research*.